

Max Farrant Golf
NEWSLETTER

September, 2023



Introduction

Hello everyone and welcome to the Max Farrant Golf newsletter!

This will be created and sent out to you monthly and will contain all aspects of my business including special offers on lessons, new events that I'm starting and even hints and tips to help your game.

My goal with this newsletter is to keep you informed but also respond to feedback that you have as pupils, to ensure that the content created is suited to your needs. Please feel free at any time to contact me to provide any feedback and I will ensure your points are included in future newsletters.

Don't forget to follow me on Facebook, just search for 'Max Farrant Golf'. I now also have a website. To access, please type in the below to your web browser.

<https://maxfarrantgolf.godaddysites.com/>

Collaboration with local businesses



A passion of mine is helping the local community that I support. That is why I have started a partnership with Eightfold Path massage therapies based in Seaford.

Fiona Hare, the owner of the business, specialises in Thai and Swedish massage. She can help with any niggles and pains you may have in any area of the body. She has a wealth of clients ranging from local clients to clients living in London.

To celebrate our collaboration, all clients who have lessons with myself will receive 10% off their first session with Fiona. Subsequently, all of Fiona's client's will receive 10% off their first lesson with me.

To take up this offer, please contact me, either via email, maxfarrant29@gmail.com or by phone, 07359 507017. Alternatively, if you want to contact Fiona directly, her email is thaiyogamassage@eightfold-path.co.uk or her contact number is 07535 511976.

Change of day for evening lessons



My popular evening slots for golf lessons, which are currently held every Thursday evening, will now be running on a Wednesday evening, starting from Wednesday 6th September.

These slots are ideal for people who work during the day and want golf lessons after work, especially if they don't have time for a golf lesson on the weekend because they are playing Golf.

Also, as the nights are now drawing in, I have use of the Indoor swing room in the pro shop. This means that lessons can be conducted between 5pm and 9pm in the Summer and between 4pm and 9pm in the Winter. Furthermore, there are plans to have an upgrade to the indoor technology, meaning greater analysis and better graphics for the golf lessons. More on this coming in the next newsletter!

To book an evening golf lesson on a Wednesday evening, contact me either by phone, 07359 507017 or by email, maxfarrant29@gmail.com

Saturday Junior Group Sessions



Following the conclusion of the kids summer holidays, the Saturday Junior group sessions will resume from Saturday 16th September.

These sessions will just be a turn up on the day basis and golf equipment can be provided. All levels of abilities are welcome and the focus is on enjoyment. The session for 5-10 year olds will be between 1-2pm every Saturday and between 2-3pm for 11-14 year olds. The cost for the session is £10 per junior.

If you wish for a junior to attend, just meet me outside the Seaford Head Pro Shop just before the session time.

Refer a Friend Scheme



This Month, I will continue running a refer a friend scheme. If you refer another golfer to me for lessons, I will knock 20% off your next golf lesson*. All you need to do is get the person you are referring to book a lesson and state they are part of the refer a friend scheme, along with the person's name who referred them.

*As the person referring, you can only have a 20% discount once the person referred has booked and paid for a lesson. You can only use the referral once per friend you refer. You can only get 20% off a single 40 or 60 minute lesson. The offer can be rescinded at any time.

Subscription Golf Lessons



Subscribe

Do you want to have unlimited golf lessons for a period of time so that you see improvement in your game? Then why not sign up for a subscription.

I am now offering a package where you can have unlimited lessons for £150 per month*.

To book, please contact me, either by email, maxfarrant29@gmail.com , or by phone on 07539 507017.

*Needs to be a minimum of three monthly payments with the first payment made when you subscribe and the other two payments on the 1st of every month thereafter.

Wearing appropriate clothing for golf



As we know by playing golf in this country, it can feel like we are playing in four different seasons within one golf round at some parts of the year! Hopefully these tips will allow you to wear clothing that is both comfortable and practical for the weather you are playing in.

- **WHEN IT'S COLD, GO FOR THIN MULTIPLE LAYERS** - I remember back in the day when I owned a very thick heavy jumper for the really cold days playing golf. It was great up until a point where I needed to swing the golf club! Nowadays, technology has gotten much better. You can get lots of light, breathable layers to both keep you warm and allow you to swing the golf club. The base layer is particularly useful when it is very cold!
- **IT'S OFTEN WORTH PAYING MORE FOR DECENT WATERPROOF EQUIPMENT** - In my experience, there is nothing worse when playing golf that your waterproof clothes fail on you and get soaked! Paying just a little bit more and looking for fabrics like Gore-Tex are not just more waterproof, they are also lighter which makes them easier to swing in. Also, look out for things like waterproof gloves. These are a pair of gloves you wear in the rain and the wetter they get, the better they are at holding on to your golf club.
- **DO YOU GOLF SHOES REALLY FIT YOU?** - According to one of the big golf shoe manufacturers, Footjoy, most people are wearing incorrectly sized golf shoes. If you go to a reputable shop,

they should have a foot measurer so you can see what the actual size of your feet are. Not just in length but also in width too. I generally have a wider foot so there are some golf shoe manufacturers which make shoes that are too narrow for me. Shop around and see what shoe fits you best, once you know your exact size of feet.

- THE MODERN POLO SHIRT DOES MORE THAN YOU THINK - We all have those 20 year old plus polo shirts we wear for golf but modern day polo shirts have much more to help your body, let alone your golf swing. Modern fabrics are designed to be light, breathable, block sweat and even block out UV Light. I value these polo shirts when it's really hot and sunny!